PROTECT YOUR COMMUNITY AND YOURSELF WITH A COVID-19 VACCINE

A COVID-19 vaccine is the best way to protect yourself from infection.

COVID-19 vaccines are safe, effective, and here now. Strong confidence in the vaccines within communities will lead to more people getting vaccinated, which will lead to fewer COVID-related illnesses, hospitalizations, and deaths.

As a rural leader, you can do the following to build COVID-19 vaccine confidence in your community:

- Encourage people in your family, organization, and community to be vaccine champions and to share testimonials about why they got vaccinated.

- Have discussions about COVID-19 vaccines, so people can share their views and ask questions. Ask local doctors, nurses, or other health care professionals to help answer people’s questions.

- Share key messages about vaccine safety through multiple channels that people trust, such as local radio stations, schools, and in faith-based settings.

- Help educate people about COVID-19 vaccines, including how they were developed and monitored for safety and how individuals can talk to others about the vaccines.

- Learn more about finding credible vaccine information. When you come across COVID-19 information, cross-check it with cdc.gov/coronavirus and learn how to respond to misinformation that you encounter.

- Make your decision to get vaccinated visible and celebrate it.

You have three ways to find vaccines near you:
- Go to vaccines.gov
- Text your ZIP code to 438829
- Call 1-800-232-0233

For more information about protecting yourself and others from COVID-19, visit cdc.gov/coronavirus.

Content last reviewed: January 25, 2022