Tips to Amplify *We Can Do This* Resources

**EMAIL DISTRIBUTION**
Email your network and share the latest campaign messaging and resources, be sure to include a clear call to action.

**E-NEWSLETTER**
Highlight campaign resources and information in a short blurb in your e-newsletters.

**SOCIAL MEDIA CHANNELS**
Share the campaign ready-made social media graphics, messages, and videos with your stakeholders and encourage them to re-post.

**WEBSITE**
Feature campaign resources on your website and encourage readers to use and share COVID-19 information.

**WEBINAR OR OTHER VIRTUAL EVENT**
Showcase campaign materials and host a discussion with your community about COVID-19 prevention.

**TEXT MESSAGES**
Share messages with your stakeholders with a link to campaign resources.

**BLOG POST**
Publish an article on how to use campaign resources within your community.

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